



A note from the Economic Development Director:

The state is still preparing their guidelines on reopening and on how to assist local municipalities with the supplies businesses will be mandated to provide, such as PPE, face shields, cleaning products, etc. Businesses must be ready to give their customers confidence that it's safe to return, and should not rush to open until they are. Meanwhile, take advantage of the resources available on learning how to prepare and any financial offers.

Stay safe, stay strong Southbury!

COVID-19 Business Update
May 8, 2020

Southbury COVID-19 Business Survey

A reminder, to please take a few minutes to complete our business [survey](#) by May 12th. This will help provide a clearer picture of the status and guide the recovery of our business community.

Reopening Southbury Webinar Series

Beginning this Wednesday we start a webinar series focused on Reopening Business in Southbury. Our first one is: "Returning to Work" ~ Let's Talk Labor. For details and sign-up: <https://www.southbury-ct.org/EDCwebinars>

Small Businesses: Order your Masks

If you are a business with fewer than 50 employees and need masks, [fill out this form to place your order](#). This ordering program will remain in effect until all supplies are exhausted.

\$110B Remain in PPP

Approximately \$110 billion in funding remain in the second round of the federal Paycheck Protection Program (PPP). The PPP provides potentially forgivable loans to small businesses and nonprofits with less than 500 employees. 75% of the loan must be used for payroll expenses, with the remaining used on rent, mortgage interest, or utilities. More information can be found on the SBA website: <https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/paycheck-protection-program>

Note: If you do not have an existing banking relationship, you can also apply for this program through approved online lenders (fin-techs) like PayPal, Quickbooks, Bluevine, Funding Circle, Kabbage, OnDeck, and Square.

This message came from the State Department of Economic & Community Development:

<https://dec.d.cmail19.com/t/ViewEmail/j/67F00AA2DA4E64F02540EF23F30FEDED/58AEAC350428E975A10BC276F201ED4B>

2020 Census

With all that is going on it is easy to forget about the 2020 Census. However, accurate counting is critical to state and federal funding that may be granted to Southbury for the next decade. If you use a road, have children in school, or own a business this affects you! Support your community and be counted! Go to: <https://2020census.gov/>

Testing

Testing for Essential Workers: PhysicianOne Urgent Care in Southbury is doing priority COVID-19 testing to all essential workers, including the asymptomatic. They are asking all essential workers, including healthcare workers, first responders, postal workers, pharmacy workers, food and agriculture workers, grocery employees, public works and other infrastructure employees, to please schedule a virtual visit to be evaluated for testing.

Details: <https://physicianoneurgentcare.com/coronavirus2019>

Reopen Connecticut

Reopen Connecticut is working to get Connecticut back in business the safest way possible. New guidelines are expected today. For the latest information, go to: <https://reopen.ct.gov/>

Governor's Briefing

Daily, usually at 4:00pm, Governor Lamont and those managing the crisis, hold a press briefing. For today's live stream, go to: <http://ct-n.com/ctnplayer.asp?livestream=0>

Resources

Department of Labor's COVID-19 Unemployment Insurance Update:
https://www.southbury-ct.org/filestorage/20560/2020-05-04_CTDOL_Covid19_UI_Update.pdf

To check on the status of your EIDL application: 800-659-2955

If you wish to include your name on a letter to Governor Lamont asking for hair and nail salons to be included in phase one of the reopen plan, e-mail Odette DaSilva at artistexsalon@gmail.com.

How to prepare your workplace for post Covid-19: www.steelcase.com/postcovid/

Women's Business Development Council will work through, step-by-step, the application process for applying for the available funding. Guidelines for 1099's on eligibility for PPP and unemployment claims will be out tomorrow. Visit: <https://ctwbdc.org/covid-19-resources/>

SBA state representative: moraima.gutierrez@sba.gov

Pandemic Relaunch Toolkit for Restaurants & Bars Click: [HERE](#)

COVID-19 Small Business Resource Kit [HERE](#)

Southbury Covid-19 Business info and resources are gathered: [HERE](#)

Advance CT Covid-19 Resources & Upcoming Webinars: [HERE](#)

CT-SBDC COVID-19 Emergency Business Resource Guide: Click: [HERE](#)

State COVID-19 [Business Resources](#) and DECD Hotline is (860) 754-8342

Restaurants offering pick-up or delivery, and all of the other food options in Southbury is kept up-to-date on the town website: <https://southbury-ct.org/restaurants-covid19>