

October 23, 2020

A note from the Economic Development Director: I am pleased to share some good news! The State has announced grants available for small businesses, nonprofits and arts groups. Phase 3 of Reopening has begun and Southbury is open to breweries, wineries and distilleries, per amendments to zoning regulations. And, I am actively seeking someone wanting to start a coffee roastery and a co-working space. ~ KB

**State Announces \$5,000 Grants
for Small Businesses & Nonprofits**

[Am I eligible for a Small Business/Nonprofit Grant?](#)

Governor Lamont announced that the state has created the Connecticut CARES Small Business Grant Program to help small businesses and nonprofits that continue to be negatively impacted by COVID-19.

Small businesses and nonprofits in Connecticut with a 2019 payroll of less than \$1.5 million *or* 20 or fewer employees can apply for a one-time grant of \$5,000. The Department of Economic and Community Development [DECD] will administer the program and online applications are estimated to begin the week of November 9. All funding will be disbursed by the end of the year.

Per Governor Lamont's direction, half of the funds will be allocated to small businesses and nonprofits located in towns and cities that have been designated as distressed municipalities. The program is funded from Connecticut's portion of the federal CARES Act.

[Additional information, along with eligibility requirements, can be found here](#)

DECD will also host webinars and online discussions in the coming weeks to assist businesses and nonprofits with the application process.

[Source: E-Blast from CT DECD](#)



State Announces \$5,000+ Grants for Arts Nonprofits

[Am I eligible for an Arts Grant?](#)

Governor Ned Lamont also announced that the State of Connecticut will be providing up to \$9 million in grants to certain nonprofit arts organizations in the state to help them recover more quickly from the impact of the ongoing COVID-19 pandemic.

The COVID Relief Funds for the Arts will support (1) Arts nonprofits for whom grants will make a difference in terms of survival or rehiring; and (2) Arts nonprofits that have had to curtail operations for a period of time due to the pandemic and which have had limited ability to reopen due to pandemic restrictions and/or have had to pivot their service delivery due to pandemic restrictions.

Qualifying organizations could receive a base grants of \$5,000. For organizations that have raised funds between March 10 and November 1, 2020, the program will offer a supplemental match of 50 percent of contributed income during that period. The maximum award for any organization is \$750,000.

Southbury Zoning Commission Amends Regulations to Allow Breweries, Wineries and Distilleries

More information [here](#)

CT Sector Rules for Phase 3 and Certification for Reopening

Phase 3 Reopen Rules by Sector <https://portal.ct.gov/DECD/Content/Coronavirus-Business-Recovery/Sector-Rules-and-Certification-for-Reopen>

- Indoor private gatherings (e.g. weddings, office meetings, parties) – 50% capacity, capped at 100 people (including front of house staff) – Note: Gatherings at private residences are capped at 25
- Outdoor private gatherings (e.g. weddings, reunions, parties) – capped at 150 people
- Graduations – 50% capacity capped at 200 people with social distancing and masks required.
- Religious gatherings - 50% capacity capped at 200 people with social distancing and masks.
- Restaurants – 75% capacity indoors with 6 ft spacing and/or non-porous barriers
- Personal Services – 75% capacity indoors with 6 ft spacing and/or non-porous barriers
- Libraries – 75% capacity indoors
- Outdoor event venues (e.g. Amphitheatres, Race Tracks) - 50% capacity with social distancing and masks required Note: If an outdoor event venue is holding a private gathering, they are subject to the 150-person limit under outdoor private gatherings
- Indoor Performing Arts Venues – 50% capacity with 6 ft spacing between parties
- Bars and nightclubs will continue to remain closed.

All businesses subject to the Phase 3 reopening rules are required to self-certify prior to opening. https://service.ct.gov/recovery/s/?language=en_US

NOTE: If you already self-certified your business during Phase 1 or Phase 2, your business will NOT need to certify again during Phase 2. Visit here for a searchable list of businesses that have self-certified. https://service.ct.gov/covidreport/s/?language=en_US

Discounted Advertising in Connecticut Magazine for Thanksgiving! 6 Spots Available!

Connecticut Magazine will be distributed on Thanksgiving to over 125,000 households & businesses throughout Connecticut. Southbury businesses could have an entire page in the magazine as long as 6 businesses participate! This is a special offer, and the first 6 to respond will get this great deal!

- Many people are traveling & shopping within CT because of travel restrictions or concerns about Covid-19. They are looking to visit charming towns like Southbury.
- Paid subscribers welcome CONNECTICUT MAGAZINE into their homes and businesses every month. They are actually over delivering the December issue to over 125K households throughout the state so it would be advantageous to be seen in this issue.
- Copies are distributed to the waiting rooms of professional offices such as doctors, dentists, and attorneys, building on an already considerable per-copy readership.
- CONNECTICUT MAGAZINE is on sale every month at prominent popular retail locations throughout the state, including Stop & Shop, Big Y, ShopRite, Whole Foods Market, CVS, Walgreens and Rite Aid.

[See what it will look like in the magazine here.](#)

Show off your business and location with a 1/6-page, four color ad (3.375" wide x 3" deep), just \$499.

Frankie Caouette, Hearst Media Services, 345 Main Street, Danbury, CT 06810
(cell) 203- 518-2997 FCaouette@hearstmediact.com Questions: EcoDevDirector@southbury-ct.gov

LOCAL

The Town of Southbury is currently accepting applications for Land Use Administrator and other positions. Details are available on the [Town of Southbury Employment Opportunities web page](#).

Want to start a business in Southbury? Contact our [Development Services Team](#)

Southbury's economic development department page:
<https://www.southbury-ct.org/economicdevelopment>

Southbury Business COVID-19 Page <https://southbury-ct.org/business-covid19>