



SOUTHURY BUSINESS UPDATE

December 31, 2020

A Note from the Economic Development Director ~ A quick update to ensure that you have the very latest information going into 2021. Happy New Year and *stay safe!*

State & Federal

Did you apply for a Connecticut CARES grant? If approved you should have received an e-mail requiring you to electronically sign the Connecticut CARES Grant Assistance Agreement. Failure to respond may result in these funds being reallocated to other CT small businesses. If you have questions about the CT CARES grant, contact the CT Department of Economic and Community Development (DECD) directly at: decductrecovery@ct.gov.

Press release from DECD Commissioner on the Federal [\\$900 billion stimulus package](#)

- \$325 billion for small businesses, including \$284 billion in loans through the Paycheck Protection Program (PPP)
- Direct payment checks of up to \$600 per adult and child
- Enhanced unemployment insurance benefits of \$300 per week
- Extension of the eviction moratorium and \$25 billion for rental assistance
- Extension of the tax credit for employers offering paid sick leave

Upcoming CT Small Business Development Center [Webinars](#) on Federal funding

The U.S. SBA (Small Business Administration) has extended Covid-19 Economic Injury Disaster Loan Application deadline through Dec 31, 2021. To learn more click here: [EIDL](#)

Local



Eat, Click, Submit, Win – Southbury’s 2021 Winter Restaurant Promo

The Southbury Business Association, with the support of the Southbury Economic Development Commission, is launching a winter promotion: “Eat, Click, Submit, Win” to support restaurants in town, the sector hardest hit by the pandemic.

RULES

Beginning January 11, 2021 through March 21, 2021 spend \$25 or more in a single purchase at one of Southbury’s restaurants and you could win a \$25 gift certificate to a restaurant or an eatery in Southbury!

HOW TO ENTER

Snap a photo of your receipt and submit it via a form at www.southbury-ct.org/WINTER. Your food **MUST** be purchased and submitted in the week prior to the drawing to be eligible for the prize that week. Promo weeks run Mondays to Sundays.

Each Monday at 10am, **LIVE** on FACEBOOK, multiple winners will be drawn from all eligible entries received. Winners will be contacted via email or phone. **ALL** entries submitted will also be eligible for a final grand prize.

The goal is to encourage the support of Southbury restaurants by increasing orders for curbside pickup or dining in, under the Phase 2.1 Covid-19 guidelines. These winter months, with no outdoor dining and increased restrictions on indoor seating, will be challenging for our restaurants. This promotion, open to both residents and visitors, aims to help.

For questions, e-mail: EcoDevDirector@southbury-ct.gov or visit www.southburybusiness.org/