SOUTHBURY BUSINESS UPDATE

November 6, 2020

A note from the Economic Development Director: A reminder to local businesses and nonprofits that this Monday, November 9th the portal opens to apply for a \$5,000 CT CARES Small Business Grant for ONE WEEK ONLY. Do not miss this one week window if you qualify and wish to have a chance at this opportunity.

CT Rolls back to Phase 2.1 today

Due to the increasing rate of COVID-19 in Connecticut, Governor Lamont ordered the entire state to roll back to Phase 2.1 rules – a slightly modified version of the previously enacted Phase 2 rules – effective **today**, Friday, November 6th. A comparison of Phases 2, 2.1 and 3 rules can be found here: <u>DECD Reopen Rules</u>

CT CARES Small Business Grant Program

Small businesses and nonprofits in Connecticut with a 2019 payroll of less than \$1.5 million *or* 20 or fewer employees can apply for a one-time grant of \$5,000. The Department of Economic and Community Development are administering the program and online applications will begin the week of November 9th for *one week only*. All funding is expected to be disbursed by the December 30, 2020.

Additional information, along with eligibility requirements, can be found here

You have some time before the application launches, so be sure you're ready. Check out **this recorded Zoom Q&A session**, where DECD answers questions about the program.

For another recorded webinar on the application process: Small Business Assistance Updates

Radio broadcast about this grant program: Tell Me Something Good About CT

PPP Forgiveness

The Small Business Administration (SBA) & Treasury Department released updated guidelines for a simplified forgiveness process for Paycheck Protection Program (PPP) loans under \$50,000. This critical update reduces the burden on smaller businesses and lenders not only by reducing paperwork but also by expanding forgiveness criteria.

Here is the list of available forms (available from SBA website):

- SBA 3508S (most loans under \$50k)
- SBA 3508EZ (shorter than 3508, for applicants with no wage or employee reductions)
- SBA 3508 (long-form)

Webinar replay on the PPP forgiveness process: CT SBDC On Demand Webinar

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You can request to work with an advisor at no-cost should you want one-on-one assistance with your form.

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ECONOMIC DEVELOPMENT ARTICLE

Economic Development is not a Zero Sum Game ~ Considering our neighbors as allies vs adversaries

LOCAL

Want to start a business in Southbury? Contact our <u>Development Services Team</u>

Southbury's economic development department page: www.southbury-ct.org/economicdevelopment

Southbury Business COVID-19 Page www.southbury-ct.org/business-covid19