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SOUTHBURY

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SOUTHBURY BUSINESS UPDATE

August 20, 2021

"Some people don't like change, but you need to embrace change if the alternative is disaster." $^{\sim}$ Elon Musk

Local

Southbury receives \$5.79 million ARPA funding

By Dan Nowak

Southbury First Selectman Jeffrey Manville was ecstatic when the town recently received \$5.79 million in federal funding as part of the American Rescue Plan Act.

But the big question is what can Southbury use it for moving forward?

"We knew this money was coming," Manville said. "But what still isn't clear is what we can or can't use it for in town. There is some conflict

LOTTERY

MONDAY DRAWING

CONNECTICUT PLAY 3 DAY: 0-2-1 WR: 4

PLAY 3 NIGHT: Unavailable PLAY 4 NIGHT: Unavailable

CASH 5: Unavailable LUCKY FOR LIFE: Unavailable

NEW YORK

MIDDAY NUMBERS: 7-3-4 MIDDAY WIN 4: 3-5-0-5

TAKE 5 MIDDAY: 3-6-12-18-27

CORRECTIONS

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THE NEWS-TIMES

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among federal officials regarding how the money can be spent.

"I talked to officials and the government says the decision on how towns can use the money is in refinement, meaning they are still trying to figure it out. Honestly, for us there is no rush on this decision because they won't take the money away. We expect a final decision within a month."

While town officials are still waiting for some direction from the federal government on where to spend the money, the town has formed a task force to develop a plan for the use of the funds. Town officials the task force - are reaching out to the community to get input and ideas from residents on how to spend

federal funding.
"This is the first time we are reaching out to the community to specifically ask the public how they want us to spend the mon-ey," Manville said, "We want to work with people to see what they want to use it for and that becomes a win-win situation for the town.

Manville said there is a link (https://southburyct.org/arpa) on the town website where residents can go and share ideas on how to spend the ARPA



Southbury First Selectman Jeffrey Manville

money. "We don't know at the moment how the federal government wants us to use the money," Manville said. "But we still want an indication from the public on what they want done. We are going to compile all suggestions and ideas we get from the public. If there is something specific a large group of people want us to use the the money for in town that qualifies under the federal government guidelines, we can go in that direction.

"But say a large group of people want us to spend

money on something that doesn't qualify under the federal government guide-lines. That let's us know exactly what residents believe is important to them and we can find other appropriate funding to ad-dress that need. That's the win-win. We use the federal funding where we can. At the same time, we can also discover what projects or issues are important to residents that they believe need to be addressed."

Manville said he would like to use the ARPA funds to address municipal infrastructure needs.

'We'll see what residents think, but for me, with over \$5 million to use, I'd like to see us use it on infrastructure with upgrades and improvements on our roads, bridges and buildings," Manville said. "Those are the biggest infrastructure costs. If you don't address those problems it can become very expensive down the road.

You have to make sure these three things are maintained, something that involves long-term savings and will sustain our munic ipality a long time. You also want to spend the the money on projects that are completely covered by the AR-PA funding. You don't want to start a project using the ARPA money and then find out the funding doesn't cover the entire cost. You don't want the funding to run out and find that in order to complete a project you need more money.

Manville said he is anxious to hear from residents...and the federal govern-

"It's great to have this money," Manville said. "I'm looking forward to the input from residents. But we really need to get direction and guidelines from the federal government when it comes to how we can use the money.

https://www.newstimes.com/local/article/Southbury-receives-federal-funding-input-wanted-16387305.php

Residents are encouraged to go on to the town website and share ideas on how to spend the funds. The link is https://southbury-ct.org/arpa

New Business Opening:

Fortune House – 1481 Southford Road. Phone: (203) 586-1518



Shop Local Campaign:

www.Southbury.com 's Summer Extravaganza! Going on now!



On the Web



If you have not already discovered it, visit the Facebook page <u>Southbury Eats</u>. This public group was created to support and promote all Southbury restaurants. "As Covid-19 disrupts so much of our lives, let's all support the great restaurants in our town. The goal is to allow them a platform to share menus, take out info, delivery or whatever they wish to promote."

Coming Soon:

Heritage Deli & Cafe – new location: Southbury Green 775 Main St S



For Your Information:

[IMAGE from the cannabis pamphlet]

The Town of Southbury's Land Use Department has put together and informational guide to the new cannabis law. Details can be found here: https://southbury-ct.org/cannabis

State



As part of the state's Economic Action Plan, the Department of Economic and Community Development (DECD) is launching two initiatives that will restore jobs, accelerate growth opportunities, and ensure an economy that works for everyone as we recover from the pandemic:

Innovation Corridor – Provides up to \$100 million in state co-investment that will seed three transformational, place-making projects in cities; 101 College St. in New Haven is currently underway and considered the first project investment.

CT Communities Challenge – Competitive grant program (\$1M - \$10M in size) to improve livability and vibrancy in communities throughout the state.

DECD recently hosted a virtual presentation to provide an overview of these two programs. Below are links to materials from the event:

- Please **click here** for a **PDF of the presentation**
- Please <u>click here</u> for a <u>recording of the Zoom event</u>
- Please <u>click here</u> to **send questions or feedback** regarding these two programs.

Federal

Coronavirus State and Local Fiscal Recovery Funds (CSLFRF) Compliance and Reporting Guidance from the US Treasury

More For Business Owners

No matter how your employees feel about the Covid-19 vaccine, you should still encourage them to get their <u>flu shots</u>. --Inc.

Should you require your vaccinated employees to wear masks in the office? <u>Here's what to consider</u>. --Inc.

Southbury Office of Economic Development

Past Business <u>Updates</u>

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Starting a business in Southbury? Start Here