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SOUTHURY

CONNECTICUT

## SOUTHURY BUSINESS UPDATE

July 30, 2021

*"By failing to prepare, you are preparing to fail. ~ Benjamin Franklin*

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### Local

#### *Ribbon-cutting:*

We celebrated the grand opening of the much-anticipated Southbury Seafood Market in Heritage Village at 466 Heritage Rd. this week. Visit them online [here](#).



#### *More Recent New Business Openings:*

**Lucas Local Oyster Bar, Land & Sea Grill** – in [Southbury Green](#) at 775 Main St S had a spectacular opening night July 16<sup>th</sup>. Also opened is their companion restaurant – **Mission: Salad** – next door. Learn more at: [www.lucaslocalct.com](http://www.lucaslocalct.com).



**Chipotle** – in [Southbury Plaza](#) 100 Main St N is open! Website: [Chipotle Southbury](#)



***Coming Soon:***

**Heritage Deli & Cafe** – *new location:* [Southbury Green](#) 775 Main St S – opening mid-August



**Fortune House** – 1481 Southford Road

***Events:***

**Southbury Business Association *Meet & Greet Dinner*** ~ August 4<sup>th</sup> 4:30 – 6:30pm at The 1850 House (Silo Point Country Club), more information at: [www.southburybusiness.org](http://www.southburybusiness.org)

 **Southbury  
Business Association**

*Meet & Greet Dinner*

*When:* August 4, 2021  
4:30pm-6:30pm

*Where:* The 1850 House  
*Located at Silo Point Country Club*  
formerly Heritage Village Country Club

*For more information  
and to register please visit  
the SBA website*

[www.southburybusiness.org](http://www.southburybusiness.org) 

**Ongoing:**

**Southbury Farmers' Market** – every Thursday, rain or shine, from 3:00pm – 6:00pm at the Town Hall green. Check out their [Facebook](#) page for updates.



Southbury is pursuing its [Sustainable CT](#) accreditation. Contact the Economic Development Director at: [ecodevdirector@southbury-ct.gov](mailto:ecodevdirector@southbury-ct.gov) for more information.

## Grant Opportunity



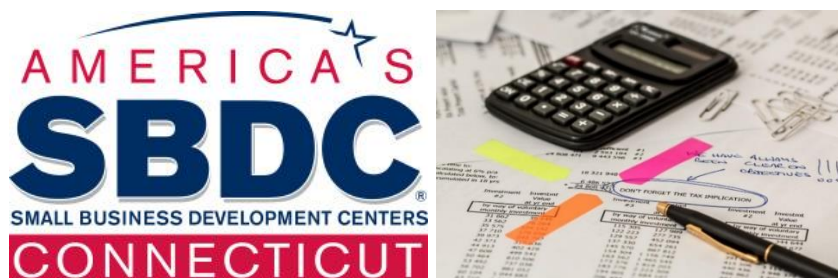
[The Women's Business Development Council](#) has recently announced the third round of their Equity Match Grant Program.

A program designed to help women-owned businesses in Connecticut thrive, grants will be awarded for projects that have a measurable impact on a business, its growth, and profitability. There is a 25% match component to these grants. Grants will range from \$2,500 to \$10,000 awards.

Grant applications will be accepted from September 7 - September 28th, 2021.

For more information on the WBDC Equity Match Grants, including eligibility guidelines, application information, and to register for an information session, visit WBDC's website [here](#).

## Business Assistance



CTSBDC has launched a new website - bookmark their new address: [ctsbdc.uconn.edu](https://ctsbdc.uconn.edu)

## Paycheck Protection Program Loan Forgiveness

CTSBDC has recorded a number of webinars to help small business owners who applied for PPP to now receive full forgiveness. 3 webinars are available, based on your loan amount.

These recordings cover:

- The simplified forgiveness form for loans over \$50k and up to \$150k
- Which form to use based on whether you have wage and employee count reductions
- Safe Harbors for wage and employee reductions
- The eligible payroll and non-payroll costs
- Certifications & documentation

**PPP Forgiveness for Loans Over \$150K >> [Register here](#)**

**PPP Forgiveness for Loans \$50K – \$150K >> [Register here](#)**

**PPP Forgiveness for Loans Under \$50K >> [Register here](#)**

## In Business News

The CDC is expected to recommend that some vaccinated people wear masks indoors. [Here's what that means](#) for maskless businesses. --Inc.

More businesses are using QR codes as a contactless way of interacting with customers. But [the technology has some downsides](#). --Inc.

The Delta variant poses a new threat to workplaces, especially those with unvaccinated employees. Here's [how to assess your risk](#). --Inc.

Related: businesses are [revising their rules](#) about employee vaccinations and wearing masks again because of the Delta variant. --New York Times.

## Southbury Office of Economic Development

**Past Business [Updates](#)**

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**Starting a business in Southbury? [Start Here](#)**