



SOUTHBURY BUSINESS UPDATE

July 2, 2021

"We hold these Truths to be self-evident, that all Men are created equal, that they are endowed by their Creator with certain unalienable Rights that among these are Life, Liberty and the Pursuit of Happiness..." ~ Declaration of Independence

Today, July 2nd is the actual day the Continental Congress voted for independence in 1776.

Local

Ribbon-cutting:

The Town recently welcomed a newly established shop, The Cottage at Main. Founded by Shirley Lenhard, The Cottage at Main offers events for both adults and children in numerous art mediums, yoga, and more. There is also a shop with a locally made selection of gifts. To schedule events and learn more, see [here](#). Danbury New-Times [feature](#).



More Recent New Business Openings and Expansions:

Chatfield's True Value Hardware *new* store - 190 Main St S – Check out their [Website](#)

Brightside Nutrition - 220 Main St S - Healthy smoothies, energy iced teas, protein coffee & much more to support your nutrition and wellness! Visit them on [Facebook](#)

The Pilates Room - 220 Main St S - Offers private reformer and group Mat sessions tailored to each individual client's needs. For more details go to their site on the [web](#) or [Facebook](#).

Mercato Italian Kitchen & Bar – 690 Main St S – Has a new outdoor patio! Menu [on the web](#)

Coming Soon:

Chipotle – in [Southbury Plaza](#) 100 Main St N – opens July 7th

Southbury Seafood Market – Heritage Village, 466 Heritage Rd.
Check out their menu at their new [website](#) - opens mid-July

Fortune House – 1481 Southford Road – *coming soon*

Lucas Local Oyster & Restaurant – in [Southbury Green](#) 775 Main St S – opens mid-July

Southbury Deli – in [Southbury Green](#) 775 Main St S – opening mid-August

[Athleta](#) - in [Southbury Green](#) 775 Main St S – *coming soon*

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Back in business - the Southbury Business Association ~ Join for just \$50 through 2021
To learn more visit: www.southburybusiness.org

<p>WHY SHOULD YOU JOIN THE SOUTHBURY BUSINESS ASSOCIATION</p>	<p>1. Social Media Coverage Instagram, Facebook, Website listing</p>
<p>2. Networking Networking possibilities at monthly meetings, socials, and other events.</p>	<p>3. Knowledge Learn from industry experts and other business organizations</p>
<p>4. Advocacy We advocate for businesses in front of government officials and boards . Have your voice heard</p>	<p>5. Promotion Have your business promoted over non-members when a need arises in the community or for a Chamber event</p>
<p>6. Events You get all-access which leads to promotion and sales</p>	<p>JOIN TODAY. Reap the benefits www.southburybusiness.org</p>



Southbury Farmers’ Market – every Thursday, rain or shine, from 3:00pm – 6:00pm at the Town Hall green. Check out their [Facebook](#) page for updates.



Volunteers are needed for the [Sustainable CT](#) effort. Contact the Economic Development Director at: ecodevdirector@southbury-ct.gov for more information.



Want to open a coffee roastery in Southbury? Contact the Economic Development Director at: ecodevdirector@southbury-ct.gov



State

Alcohol to go is here to stay for at least three years

A new Connecticut law will allow restaurants to keep selling alcoholic drinks to takeout customers for the next three years. The to-go drinks, which helped drum up extra business when the pandemic forced restaurants to close their doors, applies only to bottles of wine and other sealed alcoholic beverages and must be accompanied by the purchase of food. [Hartford Courant](#)

Get the Facts on PPP – Webinar: Paycheck Protection Loan Forgiveness - Tuesday, July 6th
11:30am Register: www.sba.gov/ct Small Business Events Calendar

More Interesting Stuff

Companies are offering surprising incentives to their vaccinated consumers. [Here's the real reason why](#). --Inc.

Why [Apple's return to work policy](#) for this fall is a game-changer. --Inc.

Practical Guide to [Funding Your Small Business](#) with Business Loans and Beyond – US Chamber
[Free Government Grant Programs](#) to Benefit Your Small Business – US Chamber

7 [SBA Programs](#) Every Small Business Should Know About – US Chamber

From the Office of Economic Development

Past Business [Updates](#)

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Opening a business in Southbury? [Start Here](#)