



## SOUTHBURY BUSINESS UPDATE

May 07, 2021

*"Taking care of business, every day; taking care of business, every way." ~ BTO*

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### Local

**Coming Soon:** Brightside Nutrition 220 Main St S ~ Healthy smoothies, energy iced teas, protein coffee & much more to support your nutrition and wellness! Visit them on [Facebook](#)



**Consider joining** the Southbury Business Association. The SBA offers business to business supporting programs, networking and camaraderie. Learn more: [www.southburybusiness.org](http://www.southburybusiness.org)



**Opening Today!** Riverview Cinemas, one of a select few theaters nationwide to offer this movie, are donating 20% of this weekend concession proceeds to the Alzheimer's Association. Learn more here: [Facebook](#)



Movie times for "Here Today" are:

1pm 1:30p 3:30p 4p 4:30p 6:30p 7p & 7:30p

## State

Next week, CT is celebrating "Economic Development Week". These events are open to all residents and organizations. Feel free to register any webinar at: [Eco-Dev-Week](#)



**Restaurant Revitalization Fund Overview** ~ One live webinar left May 13 @ 9:30am  
Includes: Eligibility details on which entities qualify and what is required; understanding the amount you would qualify for depending on how long you've been in business; the covered period, which is how long you have to use the funds... [Learn more](#)



In partnership with



Have you been vaccinated? **Then you're eligible for a free drink from May 19–31!** The Connecticut Restaurant Association is partnering with Governor Lamont and the State of Connecticut to launch the #CTDrinksOnUs campaign, where participating Connecticut restaurants will offer complimentary drinks to patrons beginning on May 19. To take part in

the promotion which will run through the end of May, customers simply show that they have received either one or both doses of a COVID vaccine, at which point they can select from a list of pre-set drinks (alcoholic or non-alcoholic) established by each participating restaurant. The promotion limits drinks to one per person and the purchase of food is required. For more information, including a list of participating restaurants, visit:

<https://www.ctvisit.com/articles/DrinksOnUs>

### **Connecticut COVID Restrictions Ease**

Effective May 19, 2021:

Contingent upon sufficiently low rates of infections and increasing vaccination rates, all remaining business restrictions will be lifted.

The Department of Public Health will issue recommendations for indoor and other large outdoor events, such as concerts, as well as clarify where masking will continue after May 19<sup>th</sup>. [Source: CT.gov E-Blast](#)

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## **Federal**

On May 4th, the SBA announced that the funding for the PPP loan program has been depleted. As such, the SBA has closed their PPP portal and will no longer accept any PPP first draw or PPP second draw applications. Going forward, the program will only accept new applications from community financial institutions, as about \$8 billion in funding was set aside for such businesses. [Read More](#)

The U.S. Department of Agriculture announced \$92.2 million in funding for local and regional food producers that have been affected by the pandemic - [Read article](#)

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## **One More Thing**

Want to make sure all of your employees get a vaccine before coming back to the office? [Here are five nudges that work better](#) than a mandate, according to an employment law expert. -- Inc.

## **From the Office of Economic Development**

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