

Our history. Your story.

SOUTHBURY

CONNECTICUT

SOUTHBURY BUSINESS UPDATE

March 5, 2021

A note from the Economic Development Director: The Small Business Administration has released new rules around the Paycheck Protection Program. Matt Mihalcik, Small Business Market Manager for Newtown Savings Bank and President of Southbury Business Association will join me on Zoom this Tuesday, March 9th to talk through the details, including new rules for farms. This program is time-sensitive, ending this month. Check with your lender as to *their* deadline for you to submit. Whether you're a solopreneur or have many employees, received it previously, or it's your first time, consider taking advantage of this program.

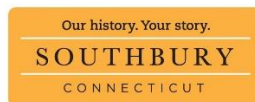
~

"The only time you fail is when you fall down and stay down." ~ Stephen Richards

Local

Paycheck Protection Program Updates

Register for the webinar at <https://www.southbury-ct.org/EDCwebinars>.



Southbury Economic Development
COVID-19 WEBINAR SERIES

Paycheck Protection Program Updates

Tuesday, March 9, 12:00pm

HOST



Kevin Bielmeier
Economic Development Director
Town of Southbury

GUEST



Matt Mihalcik
Assistant Vice President
Small Business Market Manager
Newtown Savings Bank

Southbury in the News


[Outdoor Dining Expansion in Southbury](#)

Entrepreneur Training

**Hire Yourself - The Essentials
to Become an Entrepreneur**

Starts on March 15, 2021

HIRE YOURSELF
the Startup Alternative



A Complete Entrepreneurial Guide
Jack Lander

Eight-week online training course lead by entrepreneur and author, Jack Lander.

First ten that enroll receive a complimentary signed book.

Information and registration at southbury-ct.org/Hire-Yourself

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GROWING TOGETHER
SOUTHBURY
PARKS & RECREATION

SBA's Southbury 2021 Winter Restaurant Promo

Keep those receipts coming! Winners drawn on Facebook Live each week.

VIDEO: [Week 7 drawing replay](#)

All submissions are also eligible for up to \$250 worth of Grand Prize drawings on March 22nd

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**SOUTHBURY'S 2021 WINTER
RESTAURANT PROMO**



EAT, CLICK, SUBMIT, WIN

Win Restaurant Gift Certificates

JANUARY 11 - MARCH 21

to Enter Visit
SOUTHBURY-CT.ORG/WINTER

SOUTHBURY.COM



Southbury *Virtual* Arts Festival

March 20th 10am – 3pm



How to participate in SAF21:

SAF21 Theater & Dance Channel: www.southbury.com/SAF21/theater-dance

Arts Escape Channel (musicians, poets, storytellers, artists): www.southbury.com/SAF21arts-escape

YouTube Live Stream on the day of the event: www.southbury.com/SAF21/live-stream

For more details and live links, check the events calendar at Southbury.com or email southburyartsfestival@gmail.com

State

Governor Lamont To Ease Some COVID-19 Restrictions in Connecticut

"Connecticut has earned it," the governor said. "It feels pretty good that we're able to do this."

~ [Press release 3/4/2021](#)

~ [Coverage](#)

CT-SBDC Webinar on PPP Updates

[REPLAY](#) Thursday, March 4th webinar on the latest updates made to the Paycheck Protection Program. There are a number changes allowing the smallest businesses to have priority access to PPP funds for a short window of time.

More

50 Motivating Quotes from Inc. ~ [Quotes to Motivate](#)

Want to Start a Business in Southbury? Visit: [Choose Southbury](#)

Coming Soon to Southbury: On-line Permitting