

The intent of this strategic planning process is to clarify and monitor the goals and objectives of our local elected and appointed leaders in a changing economic environment in Connecticut.

The initial phases of formation and fact gathering are underway.

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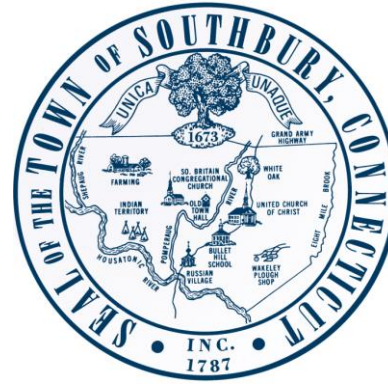
Strategic Planning Task Force

Work Group Issues

Change the mix of the Grand List with an emphasis on commercial growth (Economic Development)

Efficient Local Government

Quality of Life

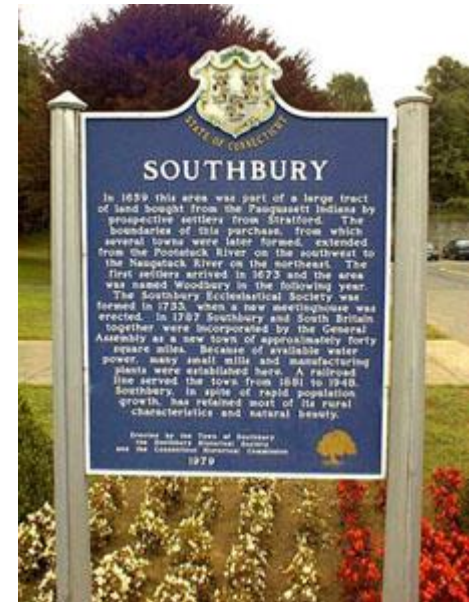


For Additional Information Visit
The Strategic Planning Task Force Website:
<http://www.southbury-ct.org/SPTF>

To Provide Comments on the Strategic Planning Process -
Send an email to
stratplaninfo@southbury-ct.gov

or contact

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Southbury, CT 06488
(203) 262-0600
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**PLANNING TODAY
FOR A BETTER
FUTURE**

**Southbury
Strategic Planning
Task Force**

**What You Need
To Know**

August 2017

Southbury Strategic Planning Task Force

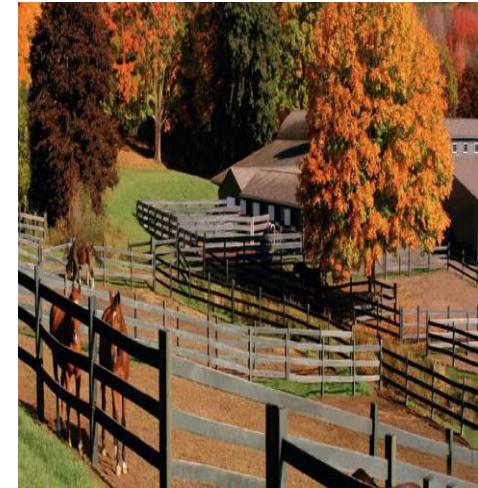
What is a Strategic Plan?

1. A strategic plan is the basis for positive change in a community. It is a detailed roadmap leading to where Southbury wants to be in the future.
2. A community strategic plan provides the roadmap on how to get there.
3. It is a disciplined effort that produces fundamental decisions and actions that shape and guide what a town is, who it serves, what it does, and why it does it, with a focus on the future.
4. A strategic plan is an organized process by which Southbury can, in a collaborative and transparent way:
 - > set priorities
 - > focus energy and resources
 - > strengthen operations
 - > ensure that town employees and other stakeholders are working toward common goals
 - > establish agreement around intended outcomes/results
 - > assess and adjust the organization's direction in response to a changing environment



What a Strategic Plan is Not?

- Strategic planning is not created by the government of the town.
- It is not driven by one goal, one idea, or one set of demands.
- It is not about trying to form a plan that is all things to all people.
- The plan itself is not about everything we do.
- It should not be full of jargon.
- It should not be 'left on the shelf'.
- It should be accessible to all residents and business owners



Why have a Strategic Plan?

1. Required by the Town Charter
2. Southbury is facing ever more complex issues with increasingly limited financial resources.
3. Southbury cannot accept a narrow short-term approach of raising taxes and cutting services since this will create long-term problems in the areas of sustainable growth, public health and safety, infrastructure support and the ability to adjust to changing conditions.
4. Southbury is a community tied together by a common geographical, social, economic, educational and public environment.