



Southbury Strategic Planning Task Force

Strategic Planning Task Force Website: <http://www.southbury-ct.org/SPTF>

03/02/2017 – First Selectman’s Letter on Strategic Plan for the Town

04/20/2017 – BOS approves the Strategic Planning Task Force

04/20/2018 – Community Assessment Survey Completed

04/26/2018 – Community Assessment Survey Presentations at Heritage Village & Town Hall

05/15/2018 – Business Summit – SBA Event sponsored & hosted by the Southbury EDC

On March 21, all Southbury residents and businesses were asked to participate in a Community Assessment Survey prepared for the task force by the Center for Research & Public Policy out of New Hampshire. We received 1,177 responses. The responses are being used as input to create Southbury’s first strategic plan.

Southbury Business Summit Survey

Please respond on or before May 31

1. From your perspective as a business owner, what would you say are the top issues facing Southbury over the next five-ten years?
2. What factors have helped grow your business in the last three years?
3. What factors have hindered your business growth in the last three years?
4. Do you believe having a professional Economic Development position in the town would be beneficial for future commercial growth in Southbury?
 - a. If so, why?
 - b. If not, what would be beneficial next steps for the town to take in order to grow the commercial grand list?

Please provide your responses and any additional information you would like shared with the Strategic Planning Task Force to stratplaninfo@southbury-ct.gov

Alternatively, if you would prefer your responses to be anonymous, kindly mail your feedback to the
Office of the First Selectman
501 Main St. South
Southbury, CT 06488
Attn: Strategic Planning Task Force.

Thank you for your participation.

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